

REAL EXPERIENCE OPPORTUNITY

The UK's leading Industry Experience Programme for students who may experience barriers to professional career aspiration



PROGRAMME INFORMATION:

Horizons is a 3-week, 30-hour employability programme, including an authentic, professional industry consulting project designed to help prepare you for the workplace with real skills, experience and networks.

Not Sure? No Experience? No Privilege? No Problem!

You will be empowered to succeed with a team of peers from across UK Universities, supportive Industry Clients, Programme Coaches and Online Training. You come out of it with a professional project on your CV in Growth Strategy, Marketing, Technology Innovation or Sustainable Impact.

As a student consultant, you will need to:

- Work as an effective team member with a team of 5-6 peers from multiple Universities
- Commit 30 hours in total over the 3-week experience; 09/07 - 27/07 2025 to undertake activities
- Professionally engage your client and work to complete their project
- Attend Student Orientation: Wednesday 9th July, 11-12:15 pm
- Attend Project Briefing with your Client: Monday 14th July, 11-2:15 pm

WHY JOIN?

- ✓ Develop & apply professional skills with a real Industry client
- ✓ Gain a CV-worthy professional experience & certificate
- ✓ Training & tools to help you succeed
- ✓ Flexible hours and 100% online
- ✓ Make new friends and connections

APPLY TODAY!

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Practera



WHAT'S REQUIRED

- Complete the Application form
- Receive confirmation of your place from the University
- Join the Practera hosted Orientation
- Meet your team & Industry Client
- Work remotely on your project
- Attend weekly project workshops
- Receive feedback from Client
- Join the end of project Virtual Reflection and Networking Event

How is this programme different?



Team-based Project

Work as part of a diverse and multidisciplinary team.



Real world learning

Work for a real client on a real challenge, and gain exposure to working as a virtual project team.



Real outcomes

Your research and insights will be highly valuable to your client in growing their business. They might ask you to provide marketing, sustainability, or business growth solutions.



Not an assignment

You will be learning by doing. This is a self-directed, extracurricular programme.

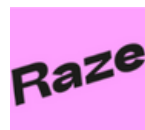
Hear from Practera Programme Alumni:

"I would highly encourage everyone to apply for this amazing programme! It is an excellent opportunity for students to gain commercial awareness and develop their communication, consulting, and collaboration skills!"

"This program is an opportunity to test out job ideas, and build your confidence."

"I am very grateful for the opportunity to work with a real life client and be able to develop skills vital for the industries I wish to work in."

Sample Industry Clients from Previous Practera programs:



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How do I take part in the Industry Project?

You need to complete your application form by 25th April. You will then receive an email from the university confirming your place or letting you know if you have been placed on the waiting list.

Do I receive a badge?

You will receive a digital badge to add to your LinkedIn upon full completion of the industry project.

Do I get to choose the project I work on?

No, you will be assigned to a team and project, but we will consider your project preferences where possible. We ensure clients submit projects that are interesting and achievable within the programme timeframe.

Do I get to choose my team?

No, all teams will be assigned for maximum diversity and you will work with peers from other UK Universities.

Will I be paid to work on this project?

No, you will not be paid to work on this project. This is first and foremost a learning experience.

For the Industry Project, can I skip the orientation and briefing sessions?

The orientation and briefing sessions are compulsory. Students who do not attend will be removed from the programme, unless you have emailed Practera ahead to inform them of a valid reason.

How will I start?

Following confirmation from the university of your place on the programme, you will receive a welcome email and calendar invitations from Practera. You will be onboarded on to the Practera platform two weeks ahead of Orientation to complete your enrolment.

What if I have other responsibilities?

It is fine to take part in the project if you have responsibilities eg; study, work and care. You will need to make sure you can commit 30 hours over the 3 weeks. Coordinate with your team to ensure that you're able to attend meetings and contribute equally to all deliverables.

What kind of project can I expect to work on?

There will be lots of different projects. They may be connected to Growth Strategy, Digital Marketing, Sustainability or Technology Innovation. The projects are structured in a way where you do not need specific technical knowledge. You will specify your preferred choice in your application form.

Who are the Industry partners?

Primarily UK based small-medium businesses, startups and charities that have an interesting research project they would like help with and intend to hire in the next 2 years.

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